

# Contribution Notice

## 2025/26



### Dear BID Business,

Newbury BID has had a very busy 2025/26, and we can't believe that this is the final contribution notice before we go to ballot later this year.

As a not-for-profit Community Interest Company, we take real joy in working with local businesses, community groups, and members of the public to showcase Newbury to its full potential.

A great example of community collaboration in action is demonstrated through our Community Clean-Up events. Facilitated by the BID, groups come together to help tidy our beautiful town, with the longer-term aim of providing a more welcoming town centre and in turn increasing visitor footfall and spend to you and your business. All businesses who join us are thanked through our ever-growing Visit Newbury channels.

Alongside all of the services and events listed below, Newbury BID operates the Visit Newbury brand which is one of the largest, free to access media brands in the local area. We use this brand to celebrate all things Newbury, by promoting local events and championing local businesses. Through the BID we are always keen to support and celebrate your businesses. Please let us know if you would like to learn more.

In this document you will find a breakdown of the key projects delivered in 2025/26 and budget spent, along with our plans and budget for the next 12 months. We can't wait to show you what's in store.

Liam Sheppard, Newbury BID Manager



## BID highlights from the past 12 months

### A year packed with free town centre events

2025 saw the introduction of **Krazy Races**, the brand new quarterly **Antiques & Vintage Street Market**, and the **Italian Auto Moto Festival**, alongside established events like the monthly **Artisan Market** and our biggest ever **Christmas Lights Switch On!**



### A year focused on tackling retail crime

In summer 2025 we employed our new **BID Ambassadors** to help deter criminal activity and anti-social behaviour, and we have also recently secured funding for replacement and **additional CCTV cameras** for the town centre, with work due to start this summer.



## Our priorities for the next 12 months



2026 is [Newbury BID's ballot year](#), and in the summer we'll be launching our Term 4 Business Plan ahead of the [BID ballot](#) later in the year.

We're delighted to share that the [Italian Auto Moto Festival](#) returns in June, closely followed by the [Newbury BID Krazy Races](#) in July. We are also in full planning mode for this year's [Christmas Lights Switch On](#) event in November (all dates at [visitnewbury.org.uk/events](http://visitnewbury.org.uk/events)).

The newly formed [Visit Berkshire](#) brand is about to launch, and we will be supporting content through our [Visit Newbury](#) brand and showcasing our town to new national and international audiences.

On a more practical level, we are really keen to get Newbury's [ShopWatch](#) back up and running - please do let us know if you would like to be part of the scheme and we can keep you up to date: [info@newburybid.com](mailto:info@newburybid.com)

### Frequently Asked Questions:

#### Is Newbury BID part of the council?

No, we are a completely independent organisation run by a Board of volunteer Directors from the local business community. We do, however, work very closely with both West Berkshire Council and Newbury Town Council, but we deliver projects that must legally fall outside the remit of the local authority.

#### Isn't this just another tax? What is the levy used for?

The BID levy can only be used on services to benefit the BID area, unlike business rates and corporation tax which can be distributed across the whole country. BID levy funds are ring-fenced locally.

#### I never voted for a BID, why can't I opt out?

If your business falls within the defined geographical area of the BID, you are legally obliged to pay your BID levy and you are unable to opt out during the 5-year BID term.

#### How do I get in touch or get more involved?

Great question! We love supporting local businesses and we are always happy to come out and say hello, as we are also based in the town centre. Let us know if you would like to chat and we can discuss how you can best make use of Newbury BID and our Visit Newbury brand to support and champion your business.

Contact us at [info@newburybid.com](mailto:info@newburybid.com) or call 01635 885055.

### An overview of our budgets

	2025/26	2026/27
BID Levy Income	£210,945*	£197,728**
Voluntary Contributions	£35,500	£20,500
Commercial Revenue	£28,017	£5,000
<b>Total Income</b>	<b>£274,462</b>	<b>£223,228</b>
Discover Newbury	£57,483	£35,800
Experience Newbury	£107,256	£106,000
Partner in Newbury	£91,121	£45,180
Management & Overheads	£34,762	£42,040
<b>Total Expenditure</b>	<b>£290,622</b>	<b>£229,020</b>

\* 2025/26 accounts are not yet closed. Levy collection is ongoing. This figure represents an 83% collection rate at time of printing.

\*\* 2026/27 budgets are provisional and may be subject to change. Levy income is based on an 85% collection rate.

### Levy billing information

Please note that levy billing is managed by West Berkshire Council - therefore we don't have access to levy invoices and cannot process any payments directly. We are always happy to support, however for any questions regarding your BID levy payment in the first instance (including VOA listings / change of use), please contact:

[businessrates@westberks.gov.uk](mailto:businessrates@westberks.gov.uk) or call 01635 519520.