

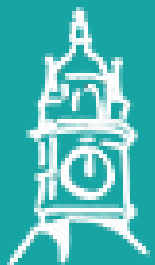


NEWBURY

BUSINESS IMPROVEMENT DISTRICT

CEO'S REPORT

19TH JULY 2022



NEWBURY

Business Improvement District

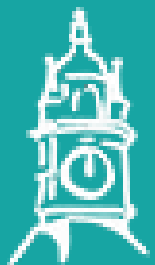


NEWBURY

BUSINESS IMPROVEMENT DISTRICT

2022-27

DELIVERY PLAN



NEWBURY

Business Improvement District

- The BID team has formulated a Delivery Plan for 2022-27 to ensure all projects outlined in the Business Plan are delivered over the next 5 years.
- Projects and tasks have been categorised as “Must Do”, “Should Do” and “Could Do” and colour-coded accordingly.
- “Must Do” projects and tasks are those that are essential as they are stated in the Business Plan and will always be the priority.
- With a small team and budget, it won’t always be possible to complete the “Should Do” and “Could Do” projects and tasks – these are mostly ‘nice-to-do’s’ and good ideas that would add value if time and funds allow.

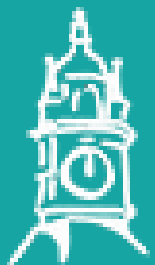
[Delivery Plan - Newbury BID - 2022-2027.xlsx](#)



NEWBURY

BUSINESS IMPROVEMENT DISTRICT

PROJECT UPDATES



NEWBURY

Business Improvement District

1. Summer Marketing Campaign
2. Events
3. Christmas in Newbury
4. Newbury Town Trails
5. Placemaking