



VISIT NEWBURY'S
CRAFTY CRAFT 10th May 2020
Theme – Taste of Japan

CORPORATE SPONSORSHIP OPPORTUNITIES

We have pleasure in providing some options for sponsorship of the popular annual raft race:

	Lock plus	Park Banner plus	Major Sponsor
Website	Inclusion in sponsors list on Crafty Craft web page & FB page Sponsors album		Prominent logo & acknowledgement on Crafty Craft web page & on social media
Social media	Social media posts (Facebook, Twitter & Instagram) <ul style="list-style-type: none"> - Welcome on board - Run-up acknowledgement Thanks to all our Sponsors 		Social media posts (Facebook, Twitter & Instagram) <ul style="list-style-type: none"> - Announcing major sponsor - Run-up Major sponsor acknowledgement - On the day Major Sponsor acknowledgement - Follow-up Special Thanks
Ahead of the event PR			<ul style="list-style-type: none"> - Logo on any print material printed subsequent to sponsorship. - Full press release announcing sponsorship - Email announcement of sponsorship to BID members
In the Park	Inclusion on 'Thank you to all our Sponsors' poster at Race Control		Your logo or vertical roller banner at Race Control (with Results Board), and at prizegiving in Victoria Park. Rights to
	Acknowledgement at prizegiving, plus mention in any radio/park commentary		Special acknowledgement at prizegiving, plus multiple mentions in any radio/park commentary



Bridges and Locks	Your banner displayed at lock or bridge along route	Your banner displayed at bridges either side of the finish	Your banner displayed at bridges either side of the finish
Sponsoring Donation	£150	£250	£1000 or more

If you have other ideas for promotions you would like to explore, please call us to discuss.

(e.g. helium balloons with your logo for kids, postcards at Race Control and key points, other social media, etc).

“Your banner” – we will collect and place your banner for the day of the event.

With thanks in hopeful anticipation,
Yours faithfully

Crafty Craft Committee
Visit Newbury

Get in touch: Contact Newbury BID on 01635 760505 / support@newburybid.com