



PRESS INFORMATION
For immediate release

Date:

Dance the Day away in Newbury on the 9th July!

The streets of Newbury will be alive with dancing on the 9th July with the arrival of Newbury Day of Dance 2017! Co-ordinated by local morris dancing group, the Garston Gallopers, Newbury is in for a day of dancing fun. Commencing with the arrival of over ten morris dancing sides from the surrounding area, ready to take over Newbury town centre with dancing, ribbons, decorated hats, bells and pompoms! Taking place all over Newbury Town Centre you will be sure to stumble across the merriment on your Sunday stroll around town, be sure not to miss the grand finale of a massed stand in the market place. You never know, following Newbury Day of Dance, you may even wish to become a morris dancer yourself!

Day of Dance will begin at 11am with the arrival of over 10 morris dancing sides to Newbury and winding down at 3pm. Further details on the agenda of the day are to be revealed on Visit Newbury website and social media soon!

Events Manager of Newbury BID Laura Adamson said, "Day of Dance is always a great addition to Newbury town centre, creating a brilliant atmosphere for visitors and

locals to enjoy. We are looking forward to welcoming our great annual event to Newbury once again on the 9th July.”

If you would like to stay tuned for further details on the agenda for the day, follow us on Visit Newbury social media or check the Visit Newbury website for updates:

Facebook and Twitter: @VisitNewbury

www.visitnewbury.org.uk/whats-on

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit

www.visitnewbury.org.uk

>>>Ends

Notes to the Media

For any further information please contact Ali Carter, Digital Experience Manager on:

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