

## **Newbury BID Christmas & Events Group – Meeting Minutes Wednesday 5<sup>TH</sup> April, 2017**

A Meeting of the Newbury BID Christmas & Events Group was held on Wednesday 5<sup>th</sup> April, 2017

Attendance: Ross Drake, David Pickett, Laura Adamson, Alison Bird, Roscoe Young, and Paula McAuley.

### 1. Welcome

All are welcomed and introduced by the chair of the meeting, David Pickett.

### 2. Apologies

Russell Downing, Fiona Crook Smith, Andy Murrill, Caroline Edmunds, Martha Vickers, Lewis Freeman, Anita Hatch, and Jodie McAndrew.

### 3. Christmas

Provisional dates have been set for Christmas 2017 as follows-

26<sup>th</sup> November – Light switch-on (provisional)

14<sup>th</sup> December – late night opening

21<sup>st</sup> December – potentially run a Men's late night shopping event – idea being explored further.

We are waiting to hear back from Newbury Town Council in relation to the Christmas Lights Budget – we should hear by the end of April. Until such time it is difficult to make plans and book Father Christmas.

### 4. Footfall

In the absence of Russell Downing no figures were available, but the general consensus was that things are as expected – slightly quiet in the run up to the school Easter holidays.

### 5. Events

The Puddle Jumping Event is on 9<sup>th</sup> April from 11am – 3pm in the Market Place. A great deal of interest has been shown on social media and we have been contacted by Radio 2.

The Easter Egg Hunt starts on 8<sup>th</sup> April and runs until 22<sup>nd</sup> April. Eggs are prepared and will be moved to their locations with posters explaining the event works and how to participate.

St Georges Day is on 23<sup>rd</sup> April with Falconry in the Market Place and Craft Workshops being held in Parkway and Northbrook Street. The Scouts are unable to attend.

## 6. Minutes

David Pickett proposed that the Minutes of the meeting of the Christmas and Events held on 8<sup>th</sup> March, 2017 be approved as a true and correct record; Laura Adamson seconded this.

### A.O.B

1. Roscoe Young highlighted two events being run by the Racecourse one is #Findfrankie, and the other a Spend and Save promotion. Roscoe will forward the details to Paula McAuley for circulation.

Roscoe to provide Laura Adamson with contact details of the Inflatable Horse Racing Company.

2. David Pickett will be leaving Parkway and the Group requires a new Chair. Please let us know if you are interested.
3. The possibility of changing the meetings to quarterly was discussed. It was felt four meetings per annum would be appropriate. 1) Post Christmas analysis, 2) Spring/Easter Events 3) Summer Events and 4) Christmas. Paula McAuley to discuss this with Russell Downing.

Next meeting to be held Thursday 8<sup>th</sup> June, 2017 in Room G10.

## PROVISIONAL EVENTS SCHEDULE

Artisan Market	Last Sunday of the month (Mar-Nov) bar May which is 21 <sup>st</sup> May
Easter	Saturday 8 <sup>th</sup> April – Saturday 22 <sup>nd</sup> April
Puddle Jumping	9 <sup>th</sup> April
St George's Day	23 <sup>rd</sup> April – Crafts in Northbrook Street and Parkway (Kennet Centre unable to man stand)
Crafty Craft Race	1 <sup>st</sup> May – rides in Market Place, possible Maypole
Vintage Cars & MG Club	6 <sup>th</sup> May
Newbury Fest	12 <sup>th</sup> May – 23 <sup>rd</sup> July
Armed Forces Day	25 <sup>th</sup> June
Shop Local Week	Week commencing 3 <sup>rd</sup> July
Newbury Jazz & Blues Festival	15 <sup>th</sup> & 16 <sup>th</sup> July
Activity Day	23 <sup>rd</sup> July
Horse themed day	29 <sup>th</sup> July
Outdoor Cinema	9 <sup>th</sup> September
OktoBIDfest	7 <sup>th</sup> & 8 <sup>th</sup> October
Hallowe'en Haunt Hunt	21 <sup>st</sup> -29 <sup>th</sup> October
Christmas Light Switch On	26 <sup>th</sup> November
Santa's Grotto	2 <sup>nd</sup> , 3 <sup>rd</sup> , 14 <sup>th</sup> – 23 <sup>rd</sup> December
Small Business Saturday	1 <sup>st</sup> Week in December
Santa Fun Run	3 <sup>rd</sup> December – in contact with the Rotary Club
Curling in the Market Place	10 <sup>th</sup> December
Late Night & Choir of 1000 voices	14 <sup>th</sup> December