



PRESS INFORMATION  
For immediate release

Date:

### **A Splashing Good Time at Newbury's Puddle Jumping Event**

The sun was shining at Newbury's first ever Puddle Jumping event on Sunday. The event was brought to town by Newbury BID and kindly sponsored by the Kennet Centre. The combination of puddles and children is always a good one so when teamed with firemen, face painting, bungee trampolining, children's rides and hook a duck, Newbury was set for a splashing great day! There were certainly plenty of smiling faces, children and adults alike!

Newbury Market Place was a hub of splashing activity with firemen making regular appearances in their fire engine to replenish the puddles, they even joined in with the children for a refreshing splash! As well as a great selection of activities Newbury BID created a Puddle Jumping agenda that saw children joyfully dashing through puddles in the Puddle Jumping Races and good old fashioned welly wanging. Asmi Singla and Joseph Langdon were the winners of the "Best Decorated Welly Competition" and their hard work was awarded with a voucher for The Works.

Events Manager of Newbury BID Laura Adamson said, "It has been so fantastic to see our Puddle Jumping event bring such joy and community spirit to Newbury Market

Place. I would like to personally thank the Kennet Centre for not only sponsoring the event but for helping out on the day. Another huge thank you goes to the members of White Watch who provided the essential ingredient, water! It has been a pleasure for Newbury BID to organise this event and we look forward to bringing it back next year, bigger and better than ever. In the meantime, we shall be putting our energy into Newbury BIDs forthcoming events”

If you would like to see images of the splashing fun at this Puddle Jumping event, we have a great selection on the ‘Visit Newbury’ Facebook page where you can also find details of upcoming Newbury BID events.

[www.visitnewbury.org.uk](http://www.visitnewbury.org.uk)

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit [www.visitnewbury.org.uk](http://www.visitnewbury.org.uk)

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### **Notes to the Media**

For any further information please contact Ali Carter, Digital Experience Manager on:

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Newbury BID were thrilled to bring this free, splashing good event to Newbury Town Centre, an event kindly sponsored by the Kennet Centre and made great by all who attended on the day.