

Newbury BID Christmas & Events Group – Meeting Minutes
Wednesday 8th March, 2017

A Meeting of the Newbury BID Christmas & Events Group was held on Wednesday 8th March, 2017

Attendance: Russell Downing, Laura Adamson, Fiona Crooks Smith, Paula McAuley, Jodie McAndrew, Anita Hatch, Granville Taylor, Ali Carter, Martha Vickers, Rob Boobyer

1. Welcome

All are welcomed and introduced by the chair of the meeting, Russell Downing.

2. Apologies

Ross Drake, David Pickett, Andy Murrill, Lewis Freeman, Caroline Edmunds, Alison Bird

3. Christmas

Dates have been set for Christmas 2017 as follows-

26th November – Light switch-on (provisional)

14th December – late night opening

21st December – potentially run a Men's late night shopping event – idea being explored further. Rob Boobyer suggested a beer voucher giveaway.

Christmas lights to be discussed at next Board Meeting on 15th March, 2017.

Actions: Newbury BID to ascertain the interest in 'Men's late night opening from retailers, pubs and the consumer.

4. Footfall

Russell Downing reported on footfall – incorporating figures from the Kennet Centre and Parkway – all showing a similar pattern.

February up 2%

YTD -0.2%

The early part of the week and Sunday's are the busiest. Thursday's footfall has dropped considerably.

5. Events

Laura Adamson ran through the events calendar from 2017 (schedule attached).

6. Minutes

Russell Downing proposed that the Minutes of the meeting of the Christmas and Events held on 9th February, 2017 be approved as a true and correct record; Anita Hatch seconded this.

A.O.B

Granville Taylor highlighted the Grand Opening of the Tennis Courts on 8th April, 2017.

Rob Boobyer would like to run a 'spend and save' promotion in Newbury for Al Shaqab Lockinge Day. NB Hennesey Festival is now known as the Ladbrookes Winter Carnival.

Next meeting to be held Wednesday 5th April, 2017 in Room G10.

PROVISIONAL EVENTS SCHEDULE

Artisan Market	Last Sunday of the month (Mar-Nov) bar May which is 21 st May
Easter	Saturday 8 th April – Saturday 22 nd April
Puddle Jumping	9 th April
St George's Day	23 rd April – Crafts in Northbrook Street and Parkway (Kennet Centre unable to man stand)
Crafty Craft Race	1 st May – rides in Market Place, possible Maypole
Vintage Cars & MG Club	6 th May
Newbury Fest	12 th May – 23 rd July
Armed Forces Day	25 th June
Shop Local Week	Week commencing 3 rd July
Newbury Jazz & Blues Festival	15 th & 16 th July
Activity Day	23 rd July
Fashion Event	29 th July
Outdoor Cinema	9 th September
OktoBIDfest	7 th & 8 th October
Hallowe'en Haunt Hunt	21 st -29 th October
Christmas Light Switch On	26 th November
Santa's Grotto	2 nd , 3 rd , 14 th – 23 rd December
Small Business Saturday	1 st Week in December
Santa Fun Run	3 rd December – in contact with the Rotary Club
Curling in the Market Place	10 th December
Late Night & Choir of 1000 voices	14 th December