

**Newbury BID Christmas & Events Group – Meeting Minutes**  
**9<sup>th</sup> February, 2017**

A Meeting of the Newbury BID Christmas & Events Group was held on Thursday 9<sup>th</sup> February, 2017

Attendance: Ross Drake, Russell Downing, Laura Adamson, Fiona Crooks Smith, Paula McAuley, Caroline Edmunds, Roscoe Young, Andrew Watts, Jodie McAndrew, Richard Farley, Alison Bird, Anita Hatch, Lionel Zeffertt

1. Welcome

All are welcomed and introduced by the chair of the meeting, Russell Downing.

2. Apologies

David Pickett, Andy Murrill, Emma Herriots, Peta Compton-Stoddard, Lewis Freeman, Martha Vickers.

3. Christmas

Dates have been set for Christmas 2017 as follows-

26<sup>th</sup> November – Light switch-on (provisional)

14<sup>th</sup> December – late night opening

No Christmas market will be attempted, but Newbury BID are in talks with the Artisan market to build on this.

Anita from Natures Corner suggested a Men's late night shopping event on either 16<sup>th</sup> or 23<sup>rd</sup> December. She also stated Hungerford's Christmas Lights were visually stunning with all premises having a display – could we do something similar? Lionel from Pageant pointed out that there are no lights near his premises in Cheap Street and that he would like this to be a priority over more lights in Northbrook Street.

Actions: Newbury BID to ascertain the interest in 'Men's late night opening from retailers, and research the possibility of more lights/extending the lights.

4. Footfall

Russell Downing reported on footfall – Newbury is currently down 2.9%, the South East as a whole is down 4%.

Russell explained that Newbury BID were looking at a more sophisticated monitoring system and that the Kennet Centre figures would be useful to enable a wider picture.

Actions: Jodie McAndrew to provide footfall figures going forward.

5. Events

Laura Adamson ran through the events calendar from 2017 (schedule attached).  
Caroline Edmunds also provided a provisional NTC schedule to be entered on events calendar once confirmed.

6. Minutes

Russell Downing proposed that the Minutes of the meeting of the Christmas and Events held on 10th January 2016 be approved as a true and correct record; Ross Drake seconded this.

A.O.B

None.

Next meeting to be held 8<sup>th</sup> March, 2017 in Room G9.

## EVENTS SCHEDULE (PROVISIONAL)

<b>Event</b>	<b>Proposed Event Date(S)</b>
Artisan Market	Last Sunday of the month (Mar - Nov) bar May which is 21st May
Easter	Sat 8th April - Sat 22nd April
Puddle Jumping	9th April
St. George's Day	23rd April
Crafty Craft (& possible May Day celebrations)	1st May
Vintage Cars & MG Club	6th May
Newbury Fest	12th June - 23rd July
Armed Forces Day	25th June
Shop Local Week	w/c 3rd July
Gin & Jazz evening	15th & 16th July
Activity Day / Get Active	23rd July
Fashion Event	29th July
Outdoor cinema	9th September
OktoBIDfest	7th & 8th October
Halloween Haunt Hunt	21st - 29th October
Christmas Lights Switch On	26th November
Santa's Grotto	2nd & 3rd, 9th & 10th, 14th - 23rd Dec
Small Business Saturday	1st weekend in December
Best Dressed Business Window	7th December - Judging
Santa Run & Curling in Market Place	10th December
Late Night & Choir of 1,000 Voices	14th December
Coca Cola Lorry	Christmas
Waterslide down Northbrook St	Summer
Flash Mobs	Various