



PRESS INFORMATION
For immediate release

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And the Best Dressed Business Window goes to...

Local businesses from around the town put on fantastic Christmas displays in a bid to be crowned the 'Best Dressed Business Window 2016'. The competition was judged on Thursday 8 December by The Mayor of Newbury, Cllr Julian Swift-Hook, and Editor of the Newbury Weekly News, Andy Murrill. Due to this year's high standards we saw the crown for the overall winners go jointly to Natures Corner and Willow & Blooms whose displays brought a new level of originality and imagination.

There were also prizes for the 'Best Dressed Business Window 2016' in a chain group which went to John Lewis, and for a charity businesses / not-for-profit organisation that went to Newbury Library.

Newbury's 'Best Dressed Window' competition is brought to you by Newbury BID in partnership with Newbury Weekly News, Newbury Racecourse and David Clulow. The event continues to grow with this year's competition seeing over fifty businesses from around the town participating. Events Manager at Newbury BID Laura Adamson said,

“The ‘Best Dressed Business Window 2016’ competition has been a great success and we have been delighted with the uptake from the businesses this year.

Congratulations to all of those who took part, thanks to you the town has been looking particularly festive!”

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about the events and Newbury BID visit

www.visitnewbury.org.uk