



PRESS INFORMATION
For immediate release

6 October 2016

Celebrate Halloween with Newbury BID

Newbury is celebrating Halloween with the return of the Halloween Haunt Hunt which will be taking place around the town from Friday 21st October to Sunday 30th October.

Members of the public are able to take part in the competition by cutting out a form from the Newbury Weekly News on Thursday 20 October before following a trail of cauldrons around the town to collect clues. The event brought to you by Newbury BID will see those who discover all 15 clues and crack the code in with a chance of winning something spookily special at the prize draw which will take place at the Newbury Artisan Market on Sunday 30th October.

Managing Director of Newbury BID Russell Downing said, "Newbury BID are committed to bringing events to Newbury's town centre, increasing footfall to the town and enhancing the experience for all. This season we are looking forward to the The Halloween Haunt, and our Christmas events which include, The Christmas Festival & Market in Victoria Park, Newbury Artisan Market –

Festive Special, The Christmas Lights Switch on and Santa Parade, The late night shopping and Choir of 1000 voices and the Reindeer Hunt”.

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about Newbury and the BID visit

www.visitnewbury.org.uk