



PRESS INFORMATION
For immediate release

3 August 2016

Great British High Street of the Year Competition 2016

Northbrook Street in Newbury, Berkshire has been entered for the Best Town Centre High Street Category in the Great British High Street of the Year Competition 2016.

Now in its third year, the competition celebrates the great work that is being done to revive, adapt and diversify the nation's high streets and is an opportunity for councils, businesses, community groups and volunteers to learn from the very best.

High Streets Minister Marcus Jones said, "With a record number of entries and 200,000 public votes cast, last year's competition was a massive success. This year's Great British High Streets Competition is going to be even bigger and better, with new categories and a simplified entry form. I'd urge everyone to get involved to showcase the hard work of your community, in keeping high streets the life and soul of our towns, villages and cities".

Last year's competition saw a record-breaking 230 entries and attracted over 200,000 public votes, with Bishy Road in York, a former finalist, crowned Britain's best.

Managing Director of Newbury BID Russell Downing said, "As with many towns in the UK, Newbury town centre faces many challenges ahead. However, local businesses can work together to support one another and follow Newbury's vision and the town's aspirations. The Great British High Street Competition is a fantastic opportunity to showcase what can be done and Newbury's achievements".

Over the next month you will see Newbury BID post their favourite images of Newbury on Visit Newbury's Facebook and Twitter. Show your support for the town by doing the same with the hashtag #GBHighSt.

Newbury BID is a Business Improvement District Company (BID), responsible for managing the Town Centre. The work includes the marketing and promotion of Newbury and the development of links between organisations and the local community. For more information about Newbury and the BID visit

www.visitnewbury.org.uk