



**Newbury BID**

May 2015

04/05/2015 to 31/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Newbury BID					▲ 0.0 %	
South West	▼ -1.6 %	▼ -2.6 %	▼ -3.5 %	▼ -1.6 %	▼ -0.2 %	▲ 0.9 %
UK	▼ -1.2 %	▲ 0.0 %	▼ -1.8 %	▼ -0.9 %	▼ -2.3 %	▼ -1.7 %

**Headlines**

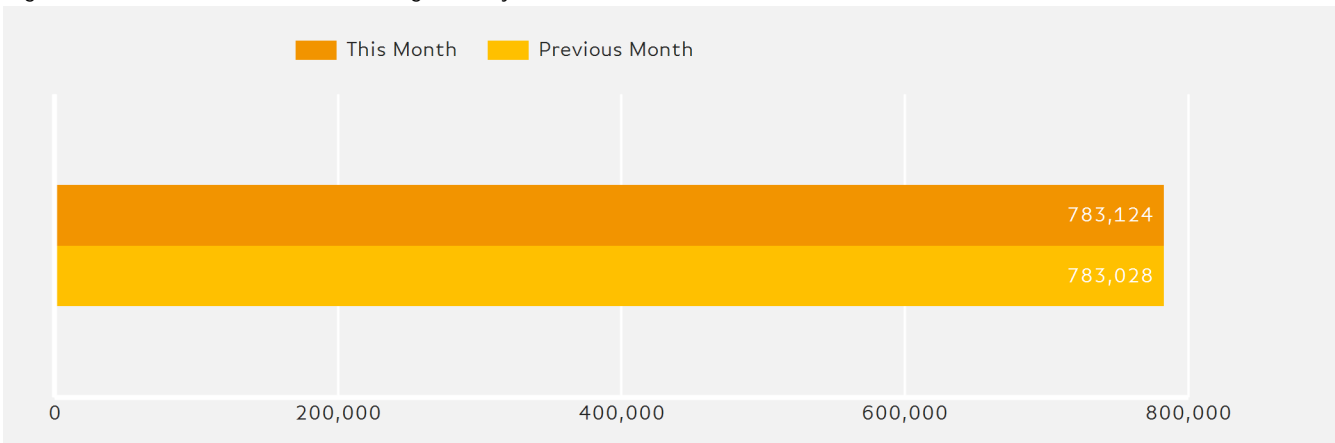
Footfall month commencing 4 May 2015 was 783,124.

The busiest day in month commencing 4 May 2015 was Thursday 28 May with 39,814 visitors.

The peak hour of the month was 12:00 on Saturday with footfall of 3,959

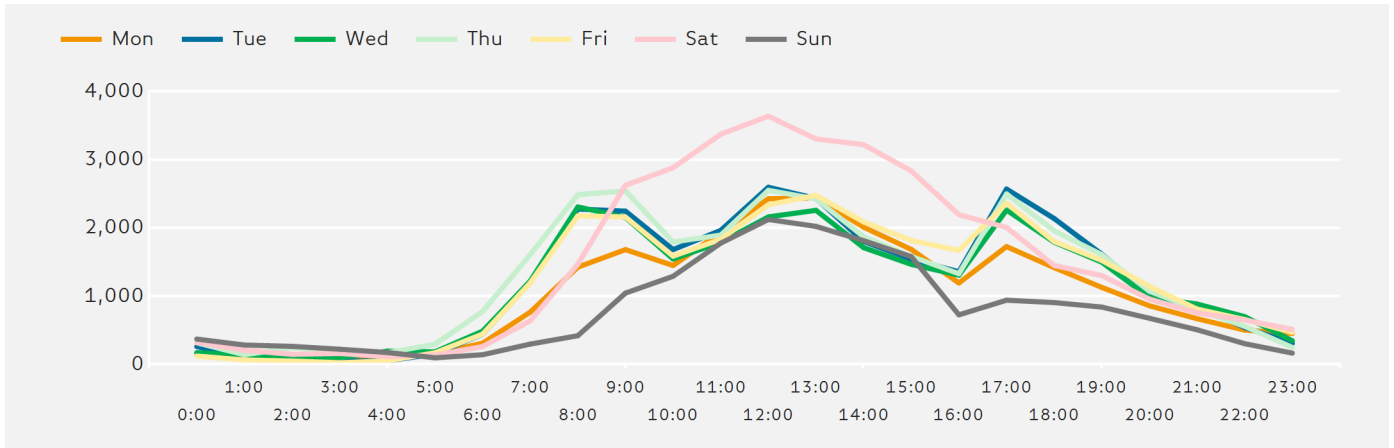
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



Number of days this month 28

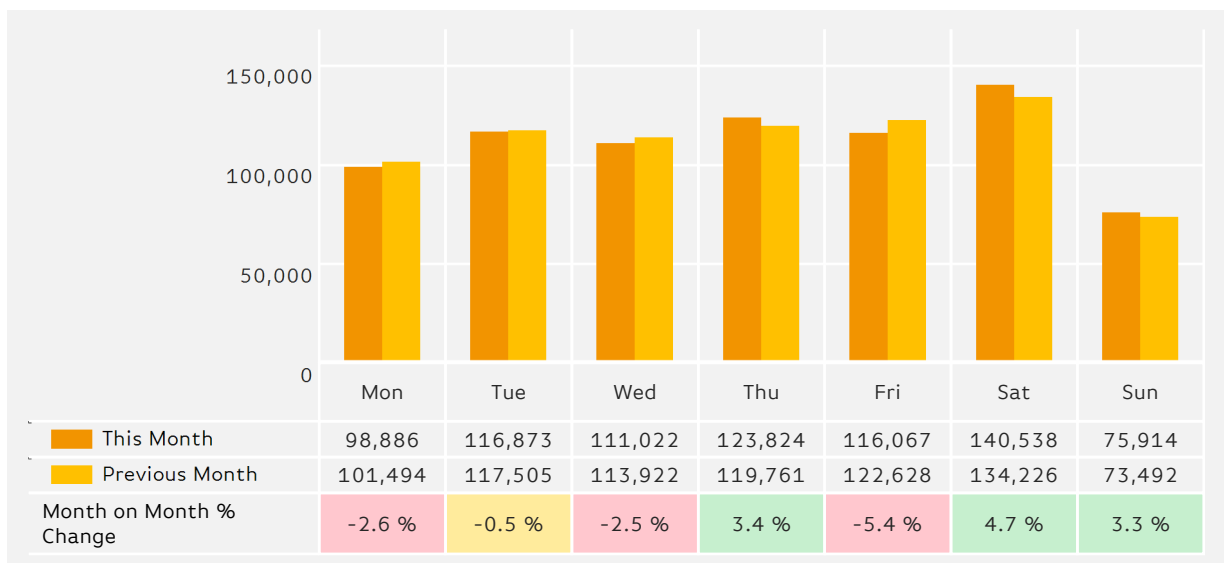
Number of days same month last year 28

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	16.8	7.6
2014	16.7	7.6

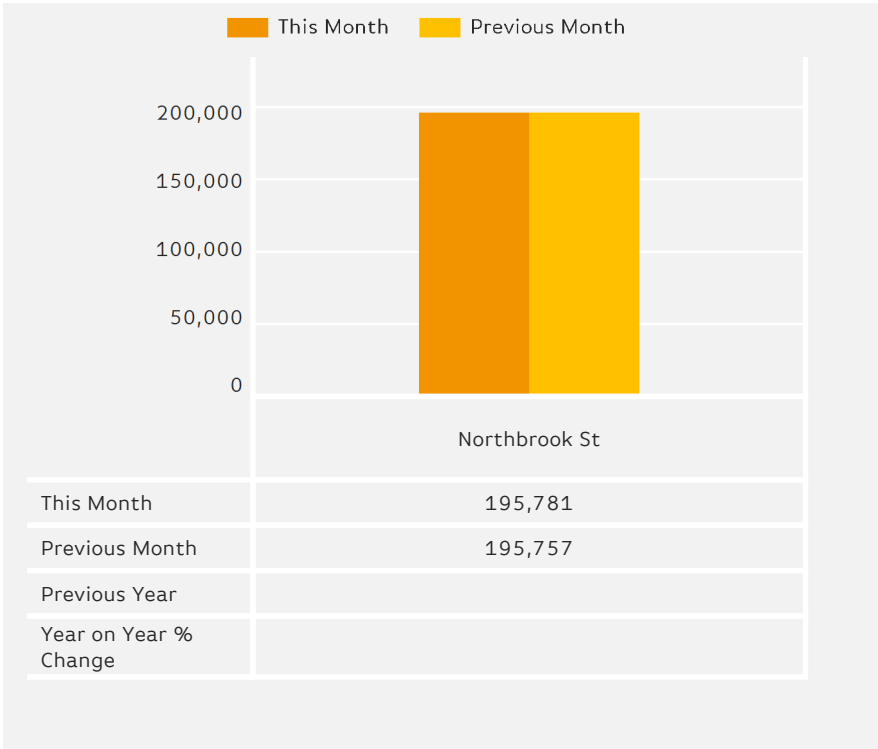
### Footfall by Day

The figures shown below are calculated using monthly totals.



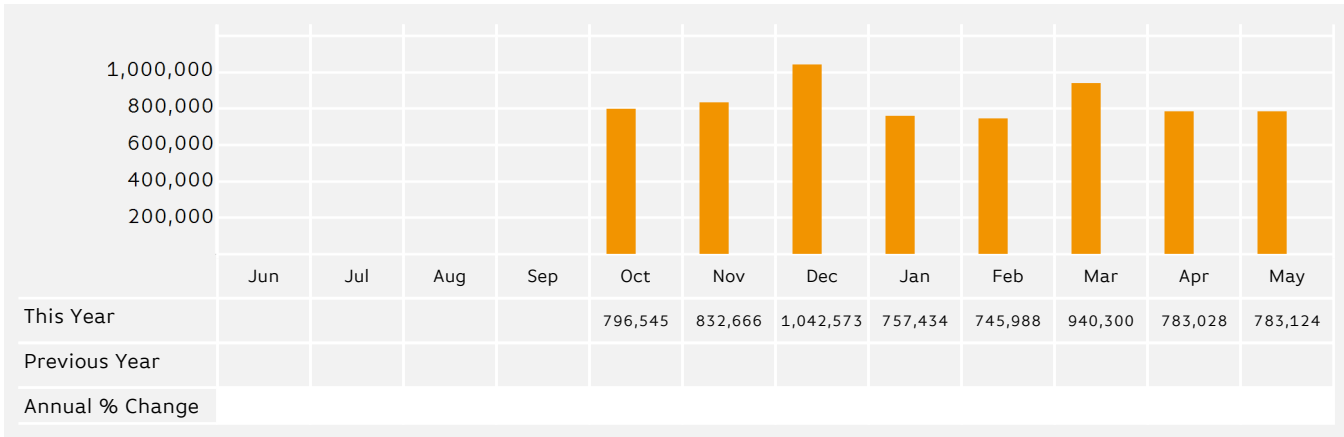
### Footfall Totals

The figures shown below is calculated using weekly averages.



### Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.