



**Newbury BID**

June 2015

01/06/2015 to 05/07/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Newbury BID					▲ 0.7 %	
South West	▼ -1.9 %	▼ -2.1 %	▼ -3.4 %	▼ -0.2 %	▲ 7.7 %	▲ 7.9 %
UK	▼ -1.5 %	▼ -0.1 %	▼ -2.6 %	▼ -1.6 %	▲ 3.8 %	▲ 4.2 %

**Headlines**

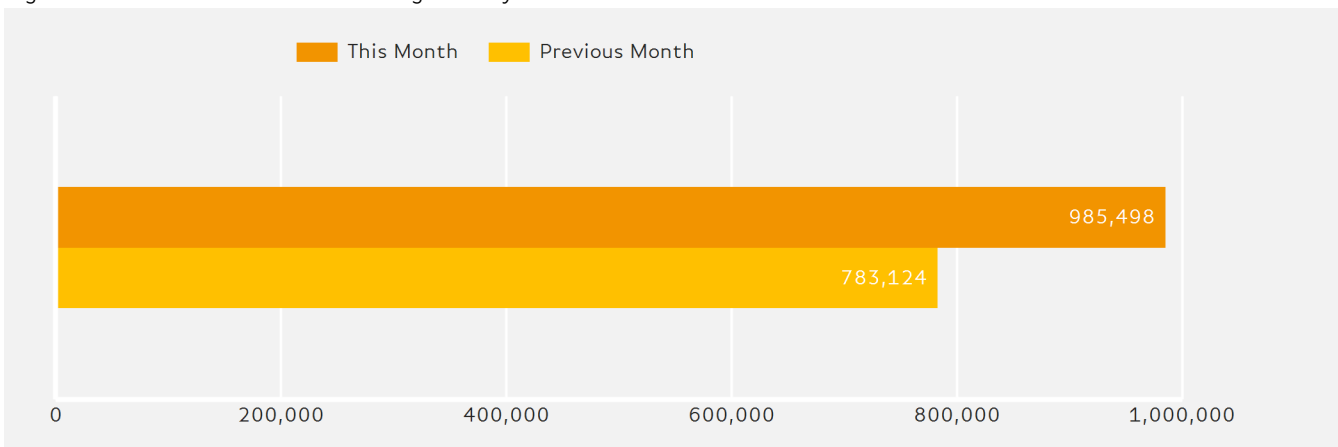
Footfall month commencing 1 June 2015 was 985,498.

The busiest day in month commencing 1 June 2015 was Saturday 20 June with 35,894 visitors.

The peak hour of the month was 12:00 on Saturday with footfall of 3,951

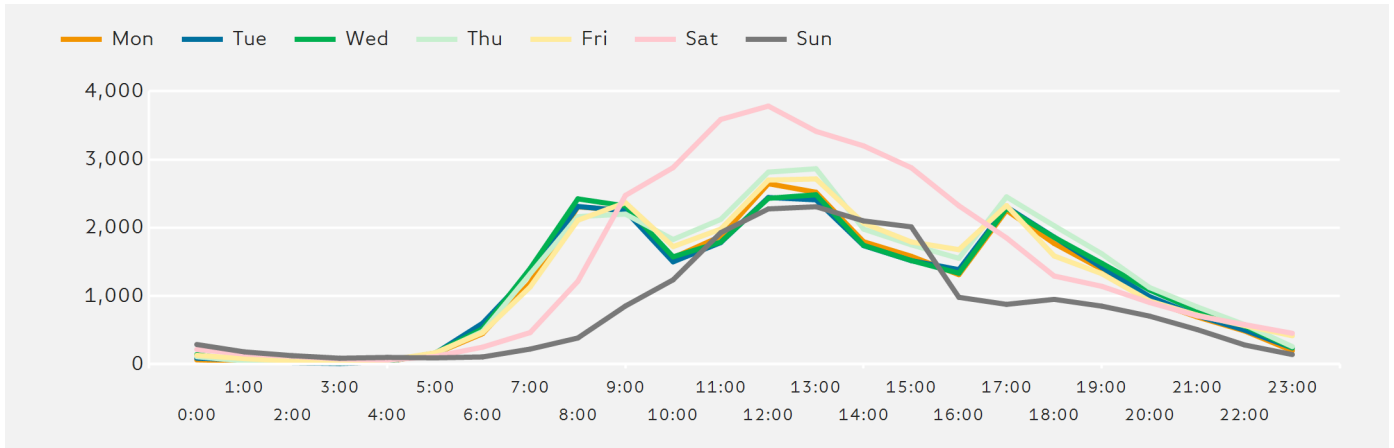
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



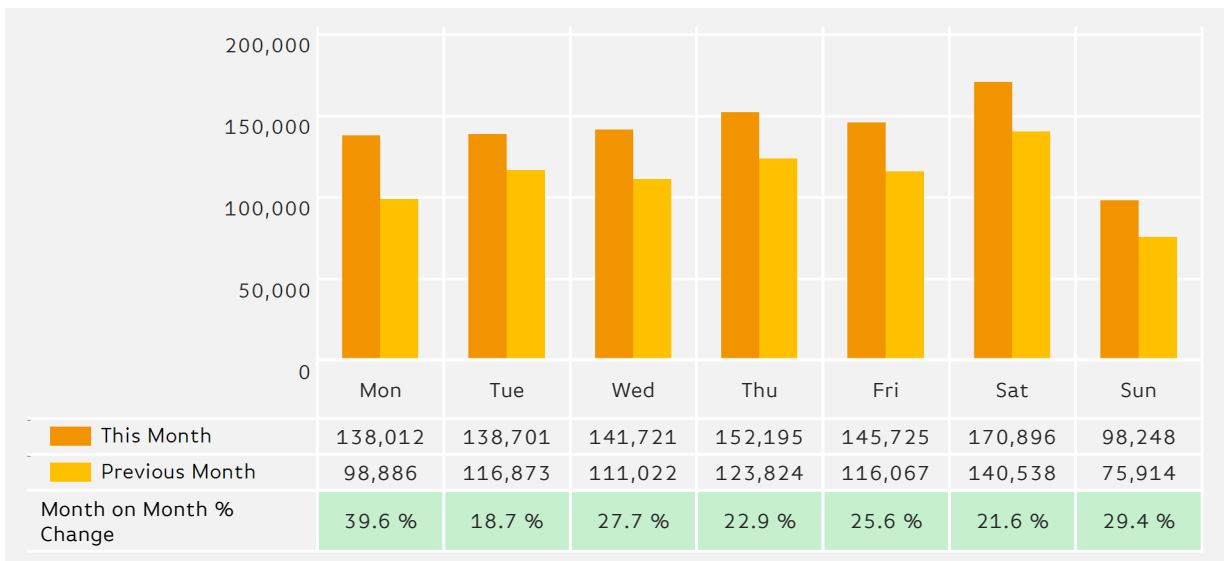
Number of days this month	21	10	4
Number of days same month last year	20	13	2

### Average Temperature

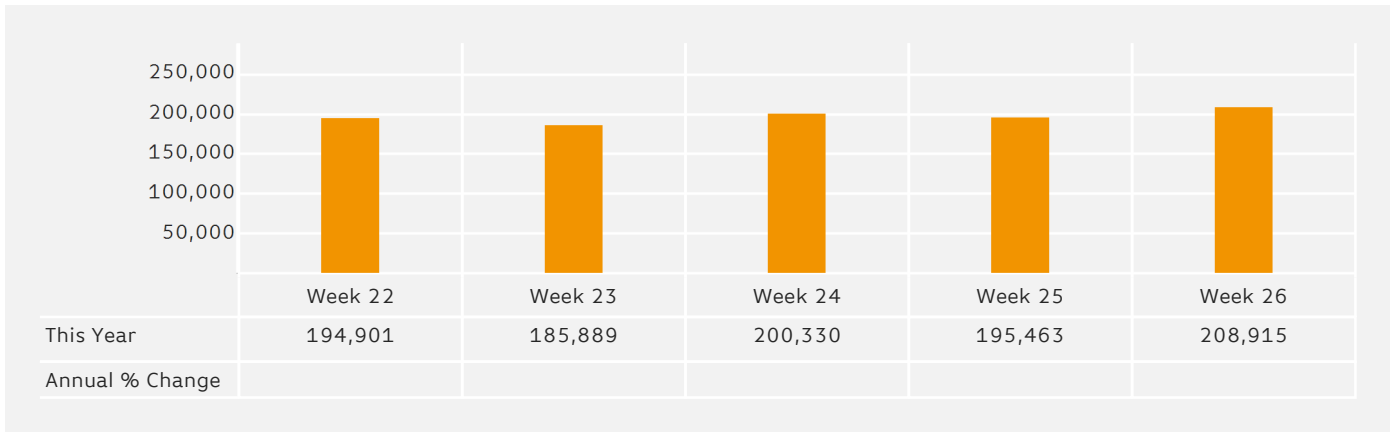
Average Temperatures	Maximum Temperature	Minimum Temperature
2015	21.2	9.8
2014	20.5	10.2

### Footfall by Day

The figures shown below are calculated using monthly totals.

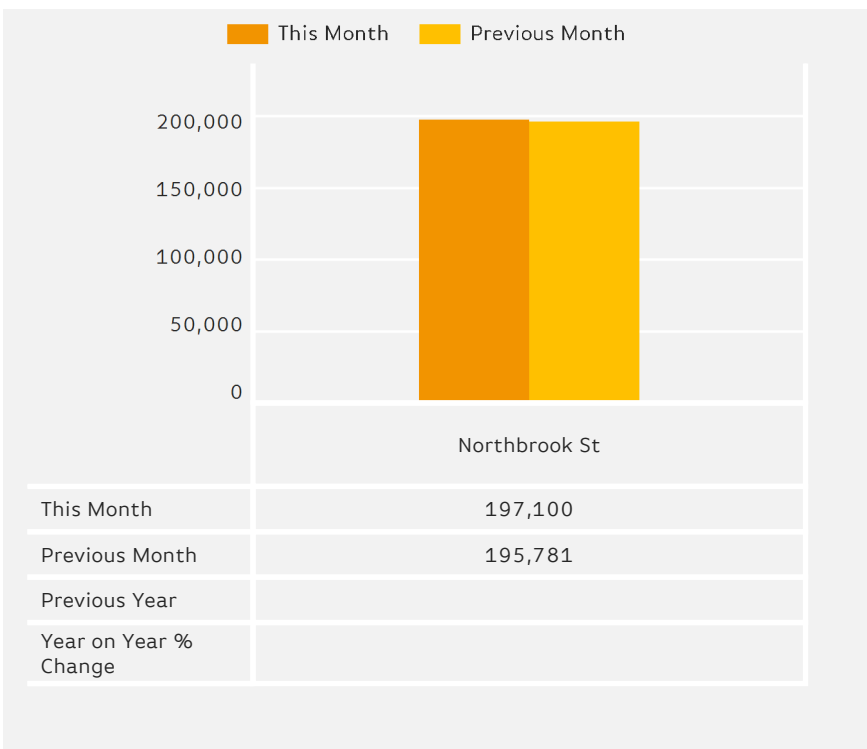


### Footfall by Week of Month



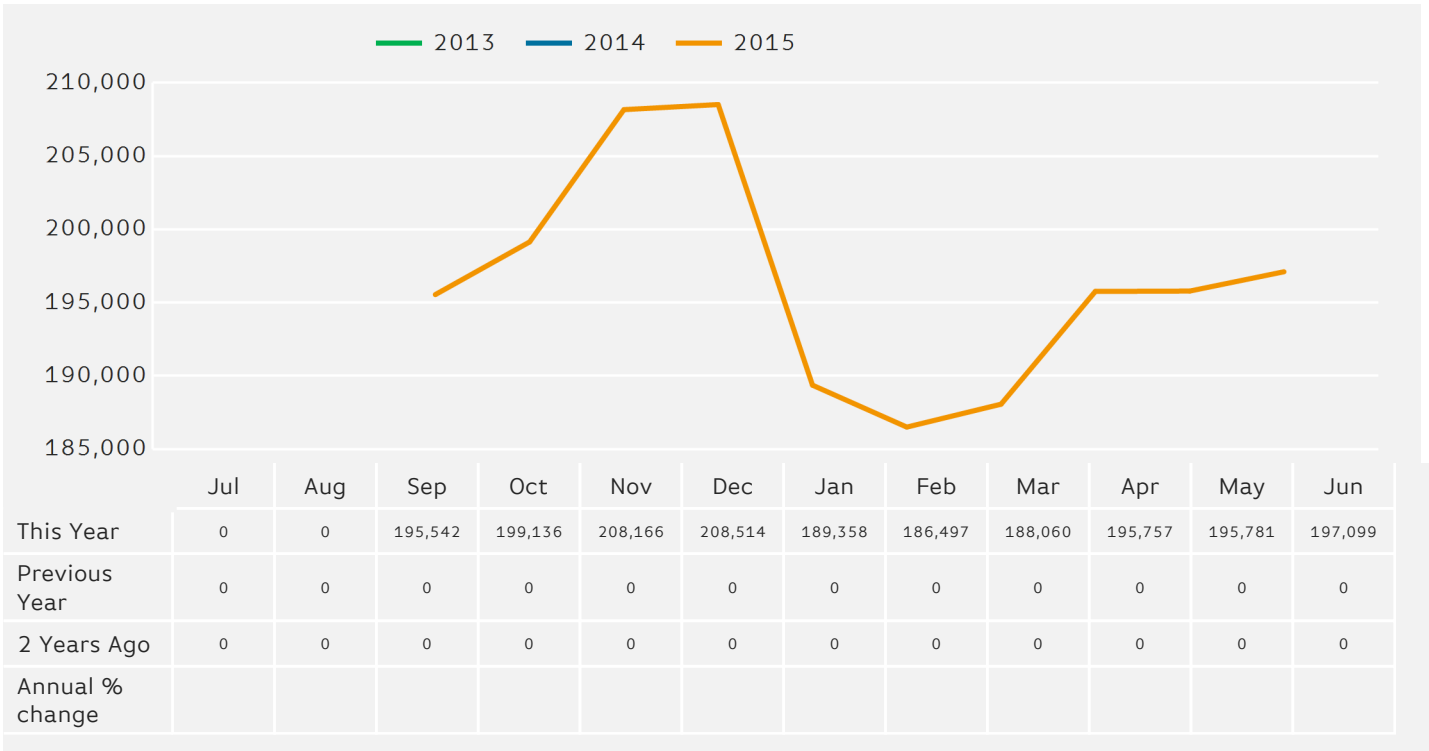
### Footfall Totals

The figures shown below is calculated using weekly averages.



## Footfall by Month

The figures shown below are calculated using weekly averages.



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.