

Minutes of Christmas & Events meeting

11am, 3rd February 2014, Broadway House

Present:

Russell Downing (RD), Suzanne Young (SY), Liz Large (LL), Neil Munday (NM), Caroline Edmunds (CE), Derek Rossenrode (DR), Sue Hetherton (SH), Shawn Smith (SS), Paul Redmond (PR), Fiona Crooksmith (FC)

Apologies:

Jamie Allen (JA), Chris Jones (CJ), Jan Ferrer (JF) Nigel Morrison (NM), Carolyn Taylor (CT) Alex Herbert (AH), Chris Lynn (CL), Gabrielle McGarvey (GM), Jonathan Hopson (JH), Andy Sheppard (AS)

	<i>Item</i>	<i>Action</i>
1	Welcome & Introduction <ul style="list-style-type: none"> All were welcomed and introduced 	
2	Christmas 2014 <ul style="list-style-type: none"> RD has requested road closures from WBC. SY has contacted choirs for 1000 Voices (on 11/12/14): 13 already signed up. 	
3	Easter <ul style="list-style-type: none"> Easter Egg Hunt: in partnership with Breeze FM, NBS and Parkway: local primary schools, and workshops at Rainbows art and craft shop, will decorate 20 large polystyrene eggs from 14th-19th April, which will then be placed inside 20 shops throughout the town (to encourage potential spending in the store). The public need to then find each egg, identify the letter on each, and work out the sentence made up of all the letters. If they complete their entry form they a chance of winning a fantastic prize (TBC). The eggs will be collected after 1pm on Saturday 19th and displayed as part of the Food Festival on Monday 21st April, where the winner will be drawn at 2pm. This is promoted in the current BID newsletter, and will be on the Visit Newbury social media. Easter bonnet parade? This may also take place on 21st April, TBC. 	SY to contact local primary schools.
4	Newbury Fest <ul style="list-style-type: none"> RD listed the main events already in the calendar. SS has asked his Fringe Festival in Oundle contact to get in touch with the BID. Also his contacts for the Conker Festival. RD & SY will speak with Holly Payton at Newbury Spring Festival for a possible tie in. 	

	<ul style="list-style-type: none">• The Newbury Pub are looking to get celebrity chefs and to create a group of bars and eateries near the Victoria Park boating lake for one week. Details TBC.• Bunjee Jump is confirmed for 05/05/14. SY has started promoting on social media.• Jazz Festival has been confirmed with CE for 26/05/14.	
	<ul style="list-style-type: none">• Armed Forces Day 29/06/14: is there still a separate Freedom Parade? CE has since confirmed with SY that the Armed Forces Day on 29/06 will only involve the raising of the flag (no parade); the Freedom Parade is on 22/06/14 (SY has updated Planner). Sue Hetherton (SH) may now want to book her friend's band for 29/06/14.	