

THESE MINUTES ARE DRAFT UNTIL APPROVED BY THE BOARD AT ITS NEXT MEETING

**Annual General Meeting of the Newbury Business Improvement District CIC
Was held on 22nd July 2015**

Attendance:

Russell Downing (RD), Scott Waters - Chair (SW), Graeme Leech (GL), Andy Day (AD), Lindsey Finch (LF), Ross Drake (RD*), Rupert Reeves (RR), Allison Bird (AB), Philip Gray (PG), Nigel Morrison – Vice Chair (NM), David Pickett (DP), Fiona Crooks smith (FCS), Hugh Peacock, Lionel Zefferett, Wendy Barkley

1. Welcome

The Chairman welcomed all to the meeting.

2. Apologies

Apologies for inability to attend the meeting were submitted on behalf of Andy Murrill, Jean Ince, Chris Davies, Jamie Allen, Johnathan Hopson, Stephen Mckinnon

3. Reappointment of Directors:

The following directors were recommended for re-appointment: Mr. Michael James Allen, Mr. Christopher James Davies, Mr. Andrew Day, Mr. Russell Downing, Mr. Graeme Robert Leech and Mr. Rupert Reeves

Proposed from the chair
Seconded by: Lindsey Finch
Those voting in favor: Unanimous

RESOLVED: That all the above named be re-appointed as directors of Newbury BID CIC.

4. Reappointment of Company Accountant's

It was proposed that Ross Brooke be re-appointed as the Company's Accountants.
Proposed from the Chair
Seconded by: Nigel Morrison
Those voting in favor: Unanimous

RESOLVED: That the above named be re-appointed as the company's accountants.

5. Annual Report

A presentation was received from the chairs of the following sub groups; David Pickett, Events & Christmas, Rupert Reeves, Marketing, Scott Waters, Operations, Russell Downing (on behalf of Chris Davies), Finance.

RD presented to the group regarding other activity undertaken by the BID company over the last twelve months along with a flavor of where, as an industry the BID needed to be focusing.

(full presentation available to download from the BID website)

Question received from the floor from Lionel Zeffertt regarding marketing spend for paper advertising, a discussion took place regarding the value of the advertising.

Question received from the floor from Lionel Zeffertt regarding Social media spikes, discussion took place regarding general social spikes and timings with events.

Question received from the floor from Lionel Zeffertt regarding WiFi, discussion took place regarding the value it would bring to the town. DP commented that it was not a driver for Parkway but a nice to have. All agreed it was the same for the town as a whole.

Question received from the floor from Lionel Zeffertt regarding BID II, and when the process would be starting. RD stated it had already started but would be gaining momentum in January 2016. RD stressed the need for engagement to the next term business plan.

RESOLVED: That the report be accepted.

6. Motions

No motions had been received by the secretary of the meeting.

Meeting closed at: 18:55